

# HOLLYWOOD MAKEUP LAB

*by Bruna Nogueira*

**At Hollywood Makeup Lab our philosophy is to help you, the artist, be the best you can be, to be skilled and accomplished in your craft. We offer training in the most current, up to date techniques learned through a hands on experience tailored for your enjoyment and career advancement.**

Makeup is one discipline in the entertainment arts that requires a wide range of skills, yet the required level of subtlety and attention to detail can be astonishing. You need the combination of a painter's eye and a sculptor's hand to produce all those unbelievable beauties,. Broken noses, burns, and bald caps are just a part of your daily life in this field. What you will learn in this 10 day Intensive Workshop can help you advance quickly. You will acquire a solid understanding of fundamental skills and principles that include, sculpting , color theory and painting along with research skills. All this is designed to help you stretch your creative limit. The advanced applications of Bald Cap, Hair Laying, Stretch and Stipple Aging will help develop your creative skills and strengths in technically advanced areas.

We should never stop learning. Every project is different. With the skills you will develop at Hollywood Makeup Lab you will be prepared for any situation.

## **Color Theory**

Color is the essence of life. Color helps to express light and shape and can be manipulated to produce an unlimited number of desired effects and is only limited by the imagination of the artist. Color Theory is the art of mixing colors to achieve desired effects. Color combinations can be used to create different feelings and responses. A common way to show the relationship of the different colors is to display them in a color wheel. From warm to cold each color has it's own personality. Color combination is a very important part of color theory and design. It is also the hardest. It always comes down to your personal judgment and how you look at colors. There are, however, some guidelines that can be used to make color combinations that are interesting and pleasing to the eye.

## **Laying Hair**

Beauty, a pleasing aesthetic or natural look comes from authenticity. Nothing looks worse on camera than a poorly done moustache. Facial hair is one of the most challenging and detail oriented tasks that a makeup artist is expected to perform on set. If you can master hair laying, then you have a job for life. Our students will learn how to hand-lay a beard using wool crepe, yak and human hair, to make a ventilated hairpiece on lace. Each student will hand-tie strands of hair on to specially imported netting, in order to make a moustache, beard, sideburns, or eyebrows.

## **Aging**

It's a well-known fact in the entertainment industry, more makeup awards have been presented for aging makeup than for any other style of makeup effect. Whether the

desired effect is to make an actor older or younger, nature once again plays a part. Therefore, the creation of realistic human aging is absolutely the most difficult process for makeup artists to achieve and the most satisfying to do well. Our workshop will help you refine these talents.

## **Airbrushing**

Many of you may have the impression that the airbrush is a relatively new tool in makeup. Actually, the airbrush was invented in 1879. It's most notable early use in cinema was on the film Ben-Hur where hundreds of Romans were given instant tans using airbrush skills.

The applications of the airbrush are far more varied today. From sci-fi, fantasy and beauty, our workshop will focus on the techniques required to master the airbrush.

## **Bald Caps**

Bald Cap applications are used far more often than you might realize. In commercials, videos and TV, bald cap uses are varied and many. Made of plastic, rubber, or foam latex, the application must be invisible to the audience. From trimming to painting, students are trained to match the bald cap's tone and texture to the subject's own skin.

## **Molding, Sculpting and Painting**

Producers and Directors will constantly will come to you, the artist for ideas to scare, and impress an increasingly sophisticated audience. Taking a life-cast of the actor's body part that requires augmentation is the first stage in creating any three dimensional makeup object. Once created with materials such as foam latex, gelatin, or the most recently introduced and highly sought-after silicone, the prosthetic is then attached to the performer's skin and seamlessly painted so that the audience can't see where the prosthetic ends and the actor's body begins.

Here the kit list makeup effects:

Often mistakenly called 'Special Makeup Effects', out-of-kit effects are used for small scale, everyday effects that are created quickly on location by a fully-trained production makeup artist. These effects typically do not require advance prep work, unlike molding or sculpting. They can include bruising, black eyes, dirt, sweat, tears, cuts, scrapes, burns, scars, tattoos, broken noses, bullet holes, split lips and of course, blood application. Most of these effects do not take very much time to apply and can look deceptively simple. However, when created as part of a complete makeup, hair, and wardrobe design, they contribute enormously to the story through the final look of a character. And now with the advent of High-Definition, it is vital that these 'out-of-kit' skills be taught with the subtlety necessary for the effects to remain realistic with a vastly improved picture quality.

A list of products in the personal makeup kit you should have:

- \* Makeup case with wheeled caddy
- \* 30+ brush set
- \* Skin care products
- \* Airbrush, accessories and foundations \* Blushes
  
- \* Cake and crème makeup palettes \* Eye, lip and brow pencils
- \* Eyeshadows
- \* Lip palette & glosses
  
- \* Crème foundations \* FX Colour Wheels \* FX Crème Colours \* Gelatine
  
- \* Blood
- \* Plastic and latex baldcaps
- \* Crepe and human hair
- \* Powders
- \* Prosaide & Spirit gum adhesives
- \* RMG Palette
- \* Sculpting wax
- \* Skin Illustrator palettes in custom designed VFS colours
- \* Green marble sealer
- \* Pax paints
- \* Telesis adhesives & removers
- \* Hair scissors
- \* Tools such as steel palette, tweezers, stainless steel spatula